

# PI NEERS

WESTERN MASS.  
Soccer Club

## Valued Partners

Gremio Lusitano Club

Big Y World Class Markets

Adidas

USL

AAA

TD Bank

Chicopee Savings Bank

Williams Distributing

Chuck's Signs

Pioneer Spine and Sport

Baystate Dental

Subway

1soccerstore.com

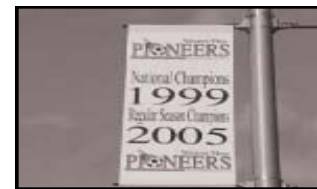
## SPONSORSHIP OPPORTUNITIES

### Stadium Packages: 4' x 8' Field Signs and Light-Pole Sign

Stand strong with popular brands like Budweiser, Adidas, Chicopee Savings, AAA, Stella Artois, Heineken, and many well respected local firms. Many signs highlighted during sports highlights on TV News Broadcasts. Includes a link on our website.

Light-pole Sign:	\$3,500.00
Located next to goals	\$2,000.00
Located across from grandstand	\$1,500.00
Located on grandstand side	\$ 950.00

The signage and screening is included in the package prices. It is NOT an additional charge. Pricing is on an annual basis.



### Breakdown of What's Included in Each Level:

**\$3,500.00** includes (1) double sided sign on the light-poles high above the stadium with exposure to Anna Dias fields, OLF Church Events and drive-by traffic.

- Announcements are every home game
- 40 flex tickets and 4 season tickets
- Logo and link on Pioneers website
- Business card size ad in media guide
- Logo on program guide for all home games
- (2) booths at any home games

**\$2,000.00** location next to either goal. Maximum exposure as your sign will be seen on local TV.

- Announcements are every home game
- 30 flex tickets and 2 season tickets
- Logo and link on Pioneers website
- Business card size ad in media guide
- Logo on program guide for all home games
- (2) booths at any home games

**\$1,500.00** located across from grandstand. Most popular exposure since all season ticket holders will be viewing the signs all game. The TV media films from the grandstand side so the signage will be on local TV.

- Announcements are every home game
- 20 flex tickets and 2 season tickets
- Logo and link on Pioneers website
- Business card size ad in media guide
- Logo on program guide for all home games
- Booth at any home games

**\$950.00** located on home side of field. This side of field is viewed by non season ticket holders and visiting spectators.

- Announcements are every home game
- 10 flex tickets and 2 season tickets
- Logo and link on Pioneers website
- Business card size ad in media guide
- Logo on program guide for all home games
- Booth at any home games

### 1999 NATIONAL CHAMPIONS & 2005 NATIONAL FINALISTS

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